

### Pressure Sensitive Adhesives

# **Covinax 324-39**

Covinax 324-39 is a coater-ready surfactant stabilized vinyl acrylic copolymer for general purpose permanent pressure sensitive adhesives in tape and label applications.

Covinax 324-39 has a good balance of peel and tack, which allow it to be used in a wide variety of applications. It exhibits excellent adhesion to corrugated, polyolefin films, glass and metals. It displays excellent converting properties. Covinax 324-39 can be transfer coated on most rod, gravure or roll coaters. Covinax 324-39 is FDA compliant under 21CFR 175.105.



### PHYSICAL PROPERTIES

**Polymer Type:** Vinyl acrylic **Protective System:** Anionic

Color: White

Viscosity (cps): 400 Max (RVF, Spindle #2/100 RPM/77°F)

Percent Solids: 55.0 - 58.0

**pH:** 6.0 - 7.0

Weight Per Gallon: 8.6 Shelf Life: 4 months

Freeze/Thaw Stability: Unstable

Glass Transition Temperature (Tg):(DSC): -42.3 °C

### PERFORMANCE PROPERTIES

A 1 mil  $(28g/M^2)$  dry film of Covinax 324-39 cast directly onto 1 mil thickness polyester film will exhibit the following average performance properties when tested on #304 stainless steel, which has a #3 surface finish.

Test	Typical Values	Specification Range
180° Peel Adhesion¹ (lbs)	3.6	No specification
178° Shear Adhesion² (minutes)	90	50 minimum
Loop Tack <sup>3</sup> (lbs)	2.2	No specification

FDA Compliance: 21CFR 175.105



<sup>&</sup>lt;sup>1</sup>Franklin International 03QC5002, 30 minute dwell.

<sup>&</sup>lt;sup>2</sup>Franklin International 03QC5003, 0.25 square inch, 500 gram load, 10 minute dwell.

<sup>&</sup>lt;sup>3</sup>Franklin International 03QC5004, 1 square inch contact, 1 second dwell.

## product data sheet



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### **AVERAGE APPLICATION PROPERTIES**

TEST/SUBSTRATE	Facestock: Paper			Facestock: BOPP Film				
IESI/SUBSIRATE	LDPE	HDPE	Vinyl	Corrugate	LDPE	HDPE	Vinyl	Corrugate
180° peel (lb/lineal inch width) 30 minute dwell	1.1 A	0.64 A	4.5 PT	1.8 FP	0.97 A	0.59 A	4.7 C	2.3 A
90° peel (lb/lineal inch width) 30 minute dwell	0.99 A	0.59 A	3.5 PT	1.0 A	0.96 A	0.59 A	3.2 A	1.2 FP
Loop Tack (lb)	1.0	1.3	3.8	2.4	0.54	0.81	2.9	2.2

	Facestock: Paper	Facestock: BOPP Film	Facestock: Mylar
178° Shear (500 g, 0.25 in²) (minutes)	87 C	100 C	74 C
SAFT Testing (min/temp°C)	122/155°C	44/76° C	58/90°C
Substrate: Stainless Steel		Coat weight: 1.0 mil (+/-0.1 mil)	

A = Adhesive C = Cohesive FP = Fiber pick PT = Paper Tear

### ADDITIONAL INFORMATION

**Yellowing** (Colorimeter "b" value)

- i en e i i i g				
UV Exposure (1 week) Mylar		Heat Exposure (1 week @ 140° F) Paper		
Before	After	Before	After	
4.84	7.08	2.83	5.21	

#### **IMPORTANT NOTICE TO CUSTOMER:**

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