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**Franklin International's Covinax 210 a Clear  
Advancement  
in Water-Based Pressure Sensitive Adhesives**

*Ultra-removable Covinax<sup>®</sup> 210 offers a unique combination: the clarity of a solvent-based adhesive along with the high coating speed of a water-based formula.*

Franklin Adhesives & Polymers™, a division of Franklin International, has a clear solution for label manufacturers that seek the characteristics of a water-based pressure-sensitive adhesive with the high transparency typically offered only in a solvent-based formula: ultra-removable Covinax<sup>®</sup> 210.

Unlike other water-based pressure sensitive adhesives, Covinax 210, an acrylic polymer-based formula, offers optical clarity and can be used on any application that requires a transparent adhesive. At the same time, it offers all the advantages of a water-based formula, including high coating speed.

Further, Covinax 210 adheres to - and easily lifts from - diverse surfaces. This ultra-removable adhesive performs well as a removable tape or label on most surfaces, including paper, glass, metal and plastics. It can be used for a wide range of packaging and products, from CD case labels to temporary appliance labels. Covinax 210 also is FDA compliant for use with most food and drug packaging, under the following regulations: 21 CFR 175.105, 21 CFR 176.170, 21 CFR 176.180, 16 CFR 1500.3(C)(2)(i) and 16 CFR 1500.3(C)(4).

In addition to its clarity, Covinax 210 stands out for its durability over the long term. It maintains constant, smooth peel adhesion with clean removability, even after extended aging.

Covinax 210 is one of a broad line of removable, permanent and specialty pressure

sensitive adhesives offered by Franklin Adhesives & Polymers under the Covinax and Micronax® brands. These products offer varying degrees of peel, tack and shear for virtually any



MORE

*Covinax 210 - Add One*

end use, from masking tape to automotive applications.

For more information on Covinax 210 or Franklin's broad line of pressure sensitive adhesives, visit [www.franklinadhesives.com](http://www.franklinadhesives.com), contact customer service at (800) 487-4583 or send an e-mail to [marketing@franklininternational.com](mailto:marketing@franklininternational.com).

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***About Franklin International:*** Based in Columbus, Ohio, U.S.A., Franklin International was established in 1935 and today is among the largest privately held manufacturers of adhesives sealants and polymers for commercial and industrial applications. Franklin integrates its core competency - emulsion polymerization - into a broad product offering, including glues, adhesives, hot melts, binders, films, sizing compounds and more. These products are distributed across six continents for use in construction, furniture manufacturing, millwork, paper converting, pressure-sensitive paper products and fiberglass reinforcement.

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